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Please *NOTE*:

This report is accurate and complete to the best of our ability as of the publication date, and designed specifically for Corporate Recruiting Organizations. The talent marketplace is as dynamic and volatile as any other global market, and subject to change and interpretation. Use your own judgment, knowledge, experience, and other resources in using the information presented in the Redmond Review™ to pursue your own aims.



How to make the most of the Redmond Review™

Employers

Use the data and insights in the Redmond Review™ to inform discussions like these with Hiring Managers, Recruiting partners, and Executive teams:

1. How can we leverage our recruiting opportunities for innovation and competitive advantage?
2. What does competitive hiring activity suggest our competition is up to with their business?
3. What does the reality of the current talent market mean for a given Search?
4. What does this picture suggest about our Employer Brand and how we should position our offers?
5. What organizations should we target when sourcing talent?
6. What schools are producing the strongest candidates for our open positions?
7. What keywords and tactics would dramatically improve our Search results?
8. What does the diversity of the candidate pool suggest for our Search?
9. Where are candidates concentrated, geographically?
10. What other executives in our organization would benefit from access to this information?

Educators

Consult the Redmond Review™ for facts, figures, and insights support your own research on employment and labor trends like these:

1. What are the world's hottest careers and position titles for ambitious graduates?
2. Who is hiring graduates from programs like ours?
3. What knowledge, skills, and credentials are companies seeking from graduates like ours?
4. What companies are best at preparing future leaders?
5. What careers and position titles need more women candidates?
6. What can our graduates do to increase chances of being recruited and discovered?
7. What does this data suggest about our plans for new programs and outreach?
8. What companies would make great strategic partners?
9. How do we “stack up” against the competition given current talent market conditions?
10. How can we leverage this data to position our School, Program, and Students for success?

Journalists

Consult the Redmond Review™ for research data you need to answer questions like these for students, parents, administrators, and funding sources:

1. Where today's jobs are: Companies, regions, titles
2. The jobs of the future
3. The global skilled labor shortage
4. Who's producing the talent: Companies, schools, regions
5. What it takes to be a ... {insert position title here}
6. 21st Century, Conceptual Age career paths
7. Executive careers that most need women
8. How Talent Market Research can help solve the jobs crisis
9. Why Linked In will never replace Recruiting
10. How candidates can improve their odds of being discovered for great jobs